

Fund can be used for the construction, renovation, or acquisition of real property. It may not be used to finance the purchase of equipment and supplies, working capital, or refinance existing liens. A minimum amount of \$15,000 can be borrowed from the Fund (Code 1957, Art. 83A, secs. 6-2A-01 through 6-2A-13).

DIVISION OF TOURISM AND PROMOTION

Vacancy, *Assistant Secretary*

217 E. Redwood St.
Baltimore, MD 21202 333-6604

Tourism is a major industry in Maryland. During 1986, tourism brought the State more than \$5.2 billion in revenue and created approximately 96,500 jobs. Showcasing Maryland's unique recreational, historical, and cultural attractions is the responsibility of the Division of Tourism and Promotion.

The Division publicizes major events and notifies travel agents, tour operators, writers, and the Maryland travel industry about new attractions, services, and facilities.

Division publications inform the traveling public of Maryland's tourist attractions, accommodations, historic sites, State parks, camping facilities, and recreational opportunities. Annually updated, these publications include *Maryland Travel and Outdoor Guide*, *Maryland Calendar of Events*, and an official Maryland State highway map. They are available free upon request.

Tour planners and operators receive comprehensive information from the Division about Maryland destinations and activities in the *Maryland Tour Planners' Manual*, published every other year.

In addition to conveying information by mail and phone, the Division, through the Office of Tourism Development, operates a visitors' center and guide service at the Maryland State House in Annapolis, and nine highway information centers. The Division's matching funds and cooperative marketing programs strengthen and support county and regional travel promotion councils as well.

The Division also works with travel and outdoor writers to provide tours of Maryland, research and information, and photographs and transparencies.

Within the Division are the Office of Tourism Development, *Maryland Magazine*, the Motion Picture and Television Development Office (Maryland Film Commission), the Maryland State Arts Council, and the Office of Sports Promotion.

OFFICE OF TOURISM DEVELOPMENT

Daniel V. McLeod, *Director*

217 E. Redwood St.
Baltimore, MD 21202 333-6611

The Office of Tourism Development (OTD) promotes Maryland's scenic, recreational, cultural, and historic attractions. It also provides matching funds to local jurisdictions for programs that will attract new visitors to Maryland.

MARYLAND MAGAZINE

D. Patrick Hornberger, *Director*

Bonnie Joe Ayers, *Editor*

217 E. Redwood St.
Baltimore, MD 21202 333-6600

Published quarterly, *Maryland Magazine* contains articles by prominent Maryland authors on the past, present, and future of Maryland and the many facets of its community, cultural and industrial life. Subscriptions are available for \$8.50 per year. Unsolicited manuscripts on Maryland subjects are welcome.

MOTION PICTURE AND TELEVISION DEVELOPMENT OFFICE (MARYLAND FILM COMMISSION)

Jay Schlossberg-Cohen, *Director*

217 E. Redwood St.
Baltimore, MD 21202 333-6631

The Motion Picture and Television Development Office, also known as the Maryland Film Commission, was created in 1980 (Chapter 5, Acts of 1980). It became part of the Department of Economic and Employment Development in 1987 (Chapter 311, Acts of 1987). The Office promotes the production of motion picture and television films in Maryland.

Providing a range of logistical assistance, the Office helps with location scouting, securing permits, casting, film crew housing, catering, and equipment rental. The Office also prepares and distributes materials highlighting desirable film locations in the State.

ADVISORY COUNCIL

Chairperson: Doug Bailey

Appointed by Secretary of Economic & Employment Development with Governor's approval and Senate advice & consent: Charles R. Fagan; Charles Fox; Desmond P. McElroy; Wilkins McNair, Jr.; Bruce E. Reid; Martha B. Royall; Shifra M. Rubin; Harold M. Walters; Marcia E. Wieder. *Terms expire 1990.*