

or acquisition of real property. It may not be used to finance the purchase of equipment and supplies, working capital, or refinance existing liens. A minimum amount of \$15,000 can be borrowed from the Fund (Code 1957, Art. 83A, secs. 6-2A-01 through 6-2A-13).

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**DIVISION OF TOURISM &  
PROMOTION**

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R. Dean Kenderdine, *Assistant Secretary*

217 E. Redwood St.  
Baltimore, MD 21202 333-6604

The Division of Tourism and Promotion is composed of five programs. These include the Office of Tourism Development, *Maryland Magazine*, the Motion Picture and Television Development Office (Maryland Film Commission), the Maryland State Arts Council, and the Office of Sports Promotion. In these programs, the Division promotes Maryland's quality of life through State-sponsored publications and events, and direct support of local tourism, film, arts and sports marketing efforts.

The Office of Tourism Development promotes Maryland as a travel destination to benefit the economy by the expenditures of domestic and international tourists. Through the work of the Maryland Film Commission, locations and facilities throughout the State are used to produce feature films, television programs, and commercials. The Office of Sports Promotion assists or directly sponsors various sporting events that attract spectators from within the State, the region, the nation, and the world. Through the Maryland State Arts Council, 127 arts organizations receive operating grants which support performances and exhibitions and the work of artists throughout the State.

**OFFICE OF TOURISM DEVELOPMENT**

George E. Williams, *Director*

217 E. Redwood St.  
Baltimore, MD 21202 333-6611

Tourism is a major industry in Maryland. During 1988, tourism brought the State more than \$8.3 billion in revenue, created approximately 103,000 jobs, and generated \$310 million in State and local tax revenue. Showcasing Maryland's unique recreational, historical, and cultural attractions is the responsibility of the Office of Tourism Development.

The Office publicizes major events and notifies travel agents, tour operators, writers, and the Maryland travel industry about new attractions, services, and facilities.

Tourism publications inform the traveling public of Maryland's tourist attractions, accommodations, historic sites, State parks, camping facilities, and

recreational opportunities. Updated annually, these publications include *Maryland Travel and Outdoor Guide*, *Maryland Calendar of Events*, and an official Maryland State highway map. They are available free upon request.

Tour planners and operators receive comprehensive information from the Office about Maryland destinations and activities in the *Maryland Tour Planners' Manual*, published every other year.

In addition to conveying information by mail and phone, the Office runs a visitors' center and guide service at the Maryland State House in Annapolis, and eleven highway information centers. The Office's matching funds and cooperative marketing programs strengthen and support county and regional travel promotion councils as well.

The Office also works with travel and outdoor writers to provide tours of Maryland, research and information, and photographs and transparencies.

**MARYLAND MAGAZINE**

D. Patrick Hornberger, *Director*

30 Hudson St.  
Annapolis, MD 21401 974-7024

Published quarterly, *Maryland Magazine* contains articles by prominent Maryland authors on the past, present, and future of Maryland and the many facets of its community, cultural and industrial life. Subscriptions are available for \$12.50 per year. Unsolicited manuscripts on Maryland subjects are welcome. The magazine also produces and sells Maryland gift items.

**MOTION PICTURE & TELEVISION  
DEVELOPMENT OFFICE  
(MARYLAND FILM COMMISSION)**

Jay Schlossberg-Cohen, *Director*

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The Motion Picture and Television Development Office, known as the Maryland Film Commission, was created in 1980 (Chapter 5, Acts of 1980). It became part of the Department of Economic and Employment Development in 1987 (Chapter 311, Acts of 1987). The Office internationally promotes Maryland's feature film and video production industries.

Providing a range of logistical assistance, the Office helps with location scouting, securing permits, casting, film crew housing, catering, and equipment rental. The Office also prepares and distributes materials highlighting desirable film locations in the State.

In 1990, the Office assisted in bringing the following projects to Maryland: *Avalon*, directed by Barry Levinson; *He Said, She Said*, directed by Ken Kwapis and Marissa Silver; and *Homicide*, directed