

under this project, more indexing has been done than during the preceding four years. Among the important indexes which have been added are (1) a three-volume photostatic index of Anne Arundel County Deeds, (2) a three-volume handwritten index to Baltimore County Deeds, (3) typewritten card-indexes, totaling 139,200 cards, covering various references, proceedings, etc.

Maryland Publicity Commission—Maryland's problem, in connection with tourist and recreational advertising, is a unique one. Unlike many other states, Maryland already has a vast volume of tourist traffic; in fact, this State ranks third among the forty-eight states. However, in an estimate of visitors and expenditures for 1939, it was found that Maryland did not get nearly its share of the tourist dollar. Maryland's visitors, never having known of its attractions through promotional advertising, passed through the State apparently without thought of stopping long enough for the State to benefit from consequent expenditures. For example, in 1939, Maryland had 13,249,668 visitors who spent \$41,148,319.00. Virginia, on the other hand, had 13,410,860 visitors (only 161,201 more than Maryland) who spent \$106,709,451.00.

The major effort of the Commission was the preparation of printed material in the form of a 48-page booklet, "Maryland, America in Miniature". This single effort was outstanding in that it not only received editorial praise from the press of the State, but in many instances the Chief Executives of other States, advertising experts and people from far and wide commended the publication. Twenty thousand of these booklets were printed and the Commission could have distributed three times that number.

The Commission is also distributing 20,000 Five-Day Tour Maps of Maryland's Picturesque Routes.

The Maryland Poster Stamp Campaign was inaugurated to raise additional funds for advertising purposes, and at the same time it was in itself a method of publicizing Maryland's attractions throughout the nation in a novel manner.

Although the first 50,000 sets had to bear the cost of the original drawings, advertising costs and setting up of mechanical arrangements for the handling—besides the actual printing cost—it is expected that the Commission will have netted \$2,245.34 from the sale of these stamps.

The Commission has furnished displays of the State of Maryland through agencies in many states, and photographs and material for newspaper and magazine articles about Maryland have been provided. Many magazines with nation-wide circulation have carried articles about the State as a result of this activity.

State Employment Commission—With the addition to the Civil Service System of the State during the past two years, of the employees of the Unemployment Compensation Board, it is a pleasure to report that 53% of all State employees are now serving under the Merit System. The people of Maryland and the employees so protected have every reason to be gratified that their interests are being safeguarded.

Unquestionably, the goal of efficient administration towards which we are striving is rendered more easily attainable when employees who have become efficient in their own sphere, can work with the assurance that their positions are secure.