

Blood - - Sweat - - and Dollars. In those three words we ring the knell upon Dictatorship. In those three words we fling back the challenge into the teeth of the Axis powers. When thousands of Americans are pouring out their life's blood for the cause of freedom, we would be false to our duty, to our men in the Armed Forces, false to the proud heritage of our citizenship, if we failed to supply to our fighting forces the sinews of war that alone can turn the tide. We must buy and buy and buy - - for Victory.