

follows:

Article - Commercial Law

13-301.

Unfair or deceptive trade practices include any:

(10) SOLICITATIONS OF SALES OF SERVICES OVER THE TELEPHONE WITHOUT FIRST CLEARLY, AFFIRMATIVELY, AND EXPRESSLY STATING:

(I) THE SOLICITOR'S NAME AND THE TRADE NAME OF A PERSON REPRESENTED BY THE SOLICITOR;

(II) THE PURPOSE OF TELEPHONE CONVERSATION;
AND

(III) THE KIND OF MERCHANDISE, REAL PROPEPTY, INTANGIBLES, OR SERVICE SOLICITED;

(11) USE OF ANY PLAN OR SCHEMF IN SOLICITING SALES OR SERVICES OVER THE TELEPHONE THAT MISREPRESENTS THE SOLICITOR'S TRUE STATUS OR MISSION; OR

SECTION 3. AND BE IT FURTHER ENACTED, That Section 13-301(9) of Article - Commercial Law, of the Annotated Code of Maryland (1975 Volume and 1975 Supplement) be and it is hereby repealed and reenacted, with amendments, to read as follows:

Article - Commercial Law

13-301.

Unfair or deceptive trade practices include any:

(9) Deception, fraud, false pretense, false premise, misrepresentation, or knowing concealment, suppression, or omission of any material fact with the intent that a consumer rely on the same in connection with:

(i) The promotion or sale of any consumer goods or consumer service; or

(ii) The subsequent performance of a merchant with respect to an agreement of sale; [or]

SECTION 4. AND BE IT FURTHER ENACTED, That this Act shall take effect July 1, 1976.

Approved May 4, 1976.
