

(iv) Consumer goods, CONSUMER REALTY, or consumer services are of a particular standard, quality, grade, style, or model which they are not;

(3) Failure to state a material fact if the failure deceives or tends to deceive;

(4) Disparagement of the goods, REALTY, services, or business of another by a false or misleading representation of a material fact;

(5) Advertisement or offer of consumer goods, CONSUMER REALTY, or consumer services:

(i) Without intent to sell, LEASE, OR RENT them as advertised or offered; or

(ii) With intent not to supply reasonably expected public demand, unless the advertisement or offer discloses a limitation of quantity or other qualifying condition;

(6) False or misleading representation of fact which concerns:

(i) The reason for or the existence or amount of a price reduction; or

(ii) A price in comparison to a price of a competitor or to one's own price at a past or future time;

(7) Knowingly false statement that a service, replacement, or repair is needed;

(8) False statement which concerns the reason for offering or supplying consumer goods, CONSUMER REALTY, or consumer services at sale or discount prices;

(9) Deception, fraud, false pretense, false premise, misrepresentation, or knowing concealment, suppression, or omission of any material fact with the intent that a consumer rely on the same in connection with:

(i) The promotion or sale of any consumer goods, CONSUMER REALTY, or consumer service; or

(ii) The subsequent performance of a merchant with respect to an agreement of sale, LEASE, OR RENTAL; or

(10) Violation of a provision of:

(i) This title;

(ii) An order of the Attorney General or [an] agreement of a party relating to unit pricing under Title